



Jens Brodbeck

Executive | tax
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"difficulties strengthen the mind the way that labour does the body"

practical experience

Jens Brodbeck is an Executive at ENSafrica in the Tax department. He specialises in corporate international tax, with a specific focus on transfer pricing, inbound investments and cross-border structuring. He has been involved in transfer pricing since the introduction of the South African transfer pricing rules in 1995, assisting international and South African multinationals with their transfer pricing needs. He has substantial experience in the areas of transfer pricing advisory (including the performance of detailed value chain analyses and economic analyses), transfer pricing documentation, as well as transfer pricing risk management and dispute resolution (in South Africa, as well as in a number of African jurisdictions). In particular, Jens has negotiated a number of favourable settlements with the South African Revenue authorities on behalf of his clients.

He has acted for corporate clients in a diverse range of industries, such as retail, automotive, financial services (including Fintech), mining, construction and FMCG. He also advises a range of international and South African multinationals on the tax, transfer pricing and exchange control consequences of cross-border transactions involving intellectual property and other intangible assets.

Jens has held lectures regarding the transfer pricing component of the Advanced Tax Law LLM at the University of Cape Town and is member of the Board of Directors of Taxand.

Jens is recognised as a leading/recommended lawyer by:

- Best Lawyers® 2022, 2021, 2020, 2019, 2018, 2017, 2016 – Tax (South Africa)
- World Tax Review – Transfer Pricing 2022 (South Africa)

qualifications

- LLB (University of Munich)
- LLM (University of Cape Town)